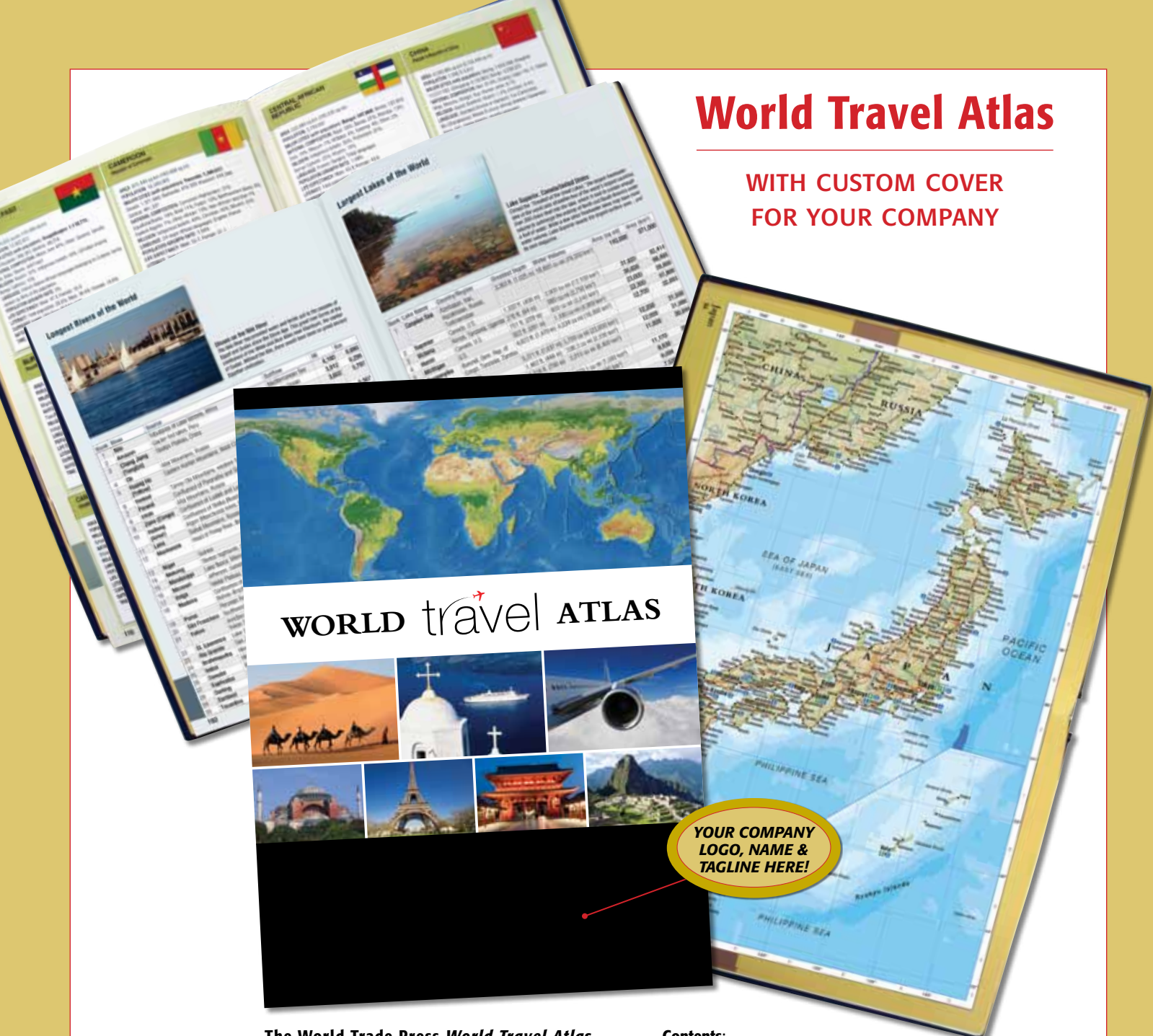


World Travel Atlas

WITH CUSTOM COVER
FOR YOUR COMPANY



The World Trade Press *World Travel Atlas* (co-branded with your company name and logo) is the perfect way to promote your travel-related business.

Use the *World Travel Atlas* as:

- A promotional premium for clients
- A "door opener" for sales reps
- A trade show giveaway
- An employee, holiday or client gift

Customization Options

Foil Stamping Customized gold foil-stamped design with company logo, name and tagline

Lithocase Cover Customized full-color design with company logo, name and tagline on front, back and spine

World Travel Atlas

Size: 5" x 7" (13 x 15.5cm); 216 pages

Contents:

- 104 pages of brilliant full-color maps
- Country Data for 180 Countries
- World Currency Guide
- World Dialing Guide
- World Clothing Size Guides
- World Airports with IATA Codes
- World Electricity Guide
- World Electric Plugs & Modem Plugs
- Web-Based E-mail/Wi-Fi
- GSM World Phones & SIM Cards
- Travel Health & Travel Safety
- Essential Terms in 20 Languages
- Largest, Highest, Longest Lists
- Country Trivia
- World Weights & Measures



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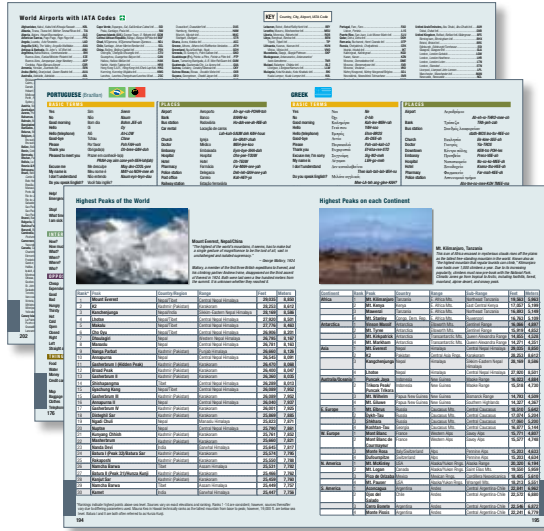
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WORLD TRAVEL ATLAS

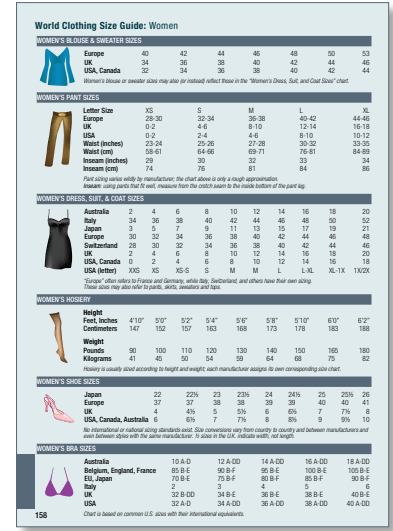
These are just 7 of the 21 new features!



Currencies of the World
Electricity, Electric Converters, World Electric Plugs
Country Trivia



World Airports with IATA Codes
Essential Terms in 20 Languages
Largest, Highest, Longest Lists



World Clothing Size Guide: Women
(Size Guide: Men not shown)

WORLD TRAVEL ATLAS BULK ORDER PRICE SHEET

August 18, 2008

World Travel Atlas

Quality hardcover, 216 pages, page size: 5" x 7"; book with cover: 5.25" x 7.25"

Quantity Purchased at one time	Stock Cover	Gold Foil Stamp Front Cover	Lithocase Custom Cover	Custom 16-page Signature
1 copy retail	\$ 27.00 /unit	not available	not available	not available
10-49	\$ 21.50 /unit	not available	not available	not available
50-99	\$ 18.50 /unit	not available	not available	not available
100+	\$ 16.50 /unit	\$ 23.50 /unit	not available	not available
250	\$ 14.50 /unit	\$ 19.50 /unit	not available	not available
500	\$ 13.50 /unit	\$ 15.50 /unit	not available	not available
1,000	\$ 11.00 /unit	\$ 12.00 /unit	\$ 13.50 /unit	add \$ 2.40/unit
2,500	\$ 9.50 /unit	\$ 10.00 /unit	\$ 12.00 /unit	add \$ 1.70/unit
5,000	\$ 8.00 /unit	\$ 8.50 /unit	\$ 11.00 /unit	add \$ 0.90/unit
10,000	\$ 7.00 /unit	\$ 7.50 /unit	\$ 7.50 /unit	add \$ 0.70/unit
20,000	\$ 6.00 /unit	\$ 6.50 /unit	\$ 6.50 /unit	add \$ 0.60/unit

NOTES ON LITHOCASE CUSTOM COVER JOBS

1. Lithocase custom cover is a 4-color (CMYK) printed cover.
2. Pricing includes custom printing on front cover, spine and back cover.
3. Requires client-provided artwork to our specifications.
4. Turnaround: Approximately 8 weeks from final sign-off of artwork.

GENERAL NOTES ON PRICING

1. Prices do not including shipping or sales tax, if applicable.
2. Prices subject to change without notice.

NOTES ON CUSTOM GOLD FOIL-STAMPED COVER JOBS

1. Stock book is as pictured on this brochure.
2. Includes gold foil stamping at bottom of front cover (4.5" x 1.5" area).
3. Add \$175/cover for foil stamp die charge.
4. Requires client-provided cover artwork to our specifications.
5. Turnaround: Approximately 10 days from final sign-off of artwork.



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